



1888 Main Street, Suite C312 | Madison, MS 39110 601-407-3226 | [www.msanp.org](http://www.msanp.org) | [msanp@msanp.org](mailto:msanp@msanp.org)

December 12, 2024

Dear Exhibitors / Sponsors,

You are cordially invited to participate as an Exhibitor or Sponsor during the 2025 Annual Conference & Membership Meeting offered by the MS Association of Nurse Practitioners to be held July 14-16, 2025, at The Lodge at Gulf State Park, a Hilton Hotel, 21196 East Beach Blvd., Gulf Shores, AL 36542. This conference is an exceptional educational conference for networking with Nurse Practitioners and our special guest presenters, many of whom are Physicians, Specialists, and Pharmacists.

Conferences in the past have drawn nearly 300 regional nurse practitioners from as many as 11 states. We represent nearly 8000 Nurse Practitioners licensed in Mississippi alone. Every year our exhibitor spaces have sold out within days of opening registration and with many on waiting lists for an opportunity to network with our participants. The association is expecting a larger turnout this year. **Registration for this event opens on January 2, 2025.** Please register early. Exhibitor spaces are very limited. We know you won't be disappointed! Discount codes for the Hotel Room Block will be provided via email with your registration. You must register as an exhibitor first to receive codes.

The venue is a state park hotel with an eco-friendly philosophy. The exhibitor spaces are in keeping with this eco-friendly design. Tabletop exhibit spaces consist of a 6' x 30" table and two (2) chairs. Exhibitor spaces are strictly restricted to two registrants per exhibit space. Premium sponsor exhibitor spaces (\$4000-\$3000) are in the general high-traffic flow of the attendees outside in the main event entrance hall. The medium-level sponsor exhibit spaces (\$2000) have prime locations within the first half of the Exhibit Ballroom. The basic exhibitor spaces (\$1000) are located in the second half of the Exhibit Ballroom. Time is blocked on the attendees' agenda to allow for networking with exhibitors throughout each day providing over 7 hours of face time with attendees over the two-and-a-half day conference. Attendees will have an exhibitor card that requires exhibitor signatures as they network. [See the Exhibitor Prospectus located on our website for all policies and additional information by using this link.](#)

### **Agenda Topics**

*Wound Care, Alpha-gal Syndrome, controlled substances, PMP Update, Weight Loss Pharmacology Update, Dermatology, MOUD, GI Disease, Pharmacology management in the Maternal Psych Patient, ENT, Vaccine Update by MSDH, Pulmonary Emboli, Asthma/COPD, 2025 Legislative Session Update, Back and Neck Pain: When to Refer to Neurosurgery, General Antibiotics with Clinical Cases, Cardiology, MS Regulations Part 2840 Review. (MANP reserves the right to adjust subject matter based on speaker availability.)*

Additionally, we would like our exhibitors to participate in our exhibitor space decorations contest this year. The attendees will select first, second, and third-place winners as they visit the spaces. The winners will be announced Tuesday afternoon with celebratory photos for posting on our [Photos website](#) and in our quarterly [NP Magazine](#), *AdvancingPractice*. This year's theme is "Cruising toward Excellence."

**2024 Exhibitor Award Recipients**

Advanced Vascular & Vein Associates, Flowood, MS - First Place

MS Neurology Cares Clinic, Ridgeland, MS - Second Place

NewSouth NeuroSpine, Flowood, MS - Third Place

We are enthusiastic about this 2025 event and are excited to offer this opportunity to network and learn more about your company's services. Please visit our website at the [Exhibitors Page](#) or the Exhibitor Prospectus and other information needed for registration. Online registration will open on January 02, 2025, so don't delay!

Should you need assistance, please don't hesitate to call us at the number or email above. We look forward to your participation in this year's event.

Best regards,

A handwritten signature in blue ink, appearing to read "Tina Highfill".

Tina Highfill, DNP, FNP-BC, CRHCP, CCM, LNC

Executive Director